



Network News

Trends. Savings. Community.

December 2024 / January 2025

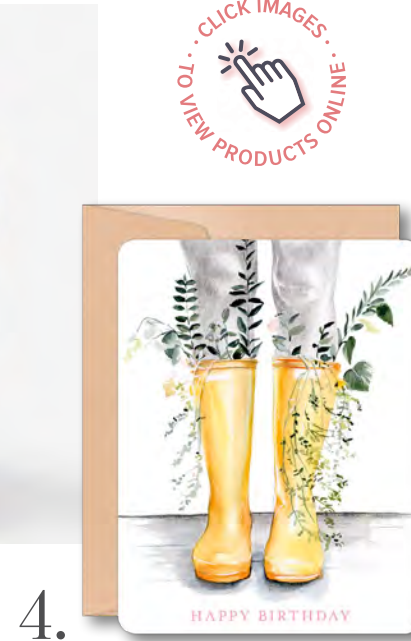
PUBLISHED BIMONTHLY BY PURCHASING POWER PLUS
THE PREMIER HEALTHCARE GIFT SHOP NETWORK



Cover Photo Credit: tag

Spring Awakening: Celebrating Life's Simple Joys

As we look forward to spring and the fresh start of a new year, there's a collective shift towards finding happiness in the small, simple moments that brighten our days. Spring brings a sense of renewal, and our curated selection of products reflects the joy in life's everyday treasures. From charming home décor to delightful fragrances, these items are perfect for celebrating the beauty of the season.



1. DIRECT FRAGRANCES (3%): Gucci Flora Gorgeous Gardenia Rollerball Eau de Parfum is a fresh, floral scent that captures the essence of spring. With notes that evoke blooming gardens, this rollerball is perfect for adding a touch of luxury to your day, anytime, anywhere. Its compact size makes it ideal for travel or quick refreshes on the go. Contact: (800) 800-4208 | directfragrances.online

2. DOUGLAS COMPANY (5%): Meet Webster, the irresistibly cute plush duckling from Douglas Company. With his soft, feathery texture and gentle expression, Webster adds warmth, charm, and a touch of whimsy to any spring display. He's a perfect gift for both children and adults looking for a delightful reminder of nature's beauty. Contact: (800) 992-9002 | douglascuddletoy.com

3. GIFTCRAFT INC. (10% - 5% Charlie Paige & ex Cartwheels): This trio of ceramic carrots from Giftcraft brings an earthy, rustic touch to home décor. With a handmade look and natural texture, they're ideal for creating a charming, nature-inspired scene on tabletops or mantels. Perfect for celebrating the renewal of spring, these carrots add a unique, artistic flair. Contact: (877) 387-4888 | giftcraft.com

4. LEANIN' TREE INC. (10%): The Happy Birthday Boots card from Leanin' Tree's new line Willow & Ivy Press is a cheerful greeting that captures the freshness of spring. Illustrated with blooming plants in sunny yellow boots, this card is an uplifting way to celebrate birthdays. Its watercolor artwork and heartfelt message make it a keepsake-worthy gift. Contact: (800) 525-0846 | tradeleanintree.com

5. NASHVILLE WRAPS (10%): This floral gift bag by Nashville Wraps is as beautiful as the gift inside. With a colorful bouquet design and sturdy construction, it's perfect for any springtime gifting occasion. The bold florals bring a vibrant pop of color, making each present feel extra special.

Contact: (800) 547-9727 | nashvillewraps.com

6. PRECIOUS MOMENTS COMPANY, INC.

(10%): This adorable figurine from Precious Moments depicts a young girl with her froggy friend, capturing the simple joys of springtime exploration. With delicate details and a heartwarming theme, it's an ideal gift for collectors or anyone who loves celebrating life's small, precious moments. Contact: (888) 878-8148 | preciousmoments.com

7. SOK-IT (10%): Keep your iced coffee cool and stylish with Sok-It's floral-patterned cup sleeve. Perfect for spring, this practical and charming accessory prevents condensation and keeps hands dry while adding a seasonal touch to your daily coffee ritual. A fun, eco-friendly solution for coffee lovers.

Contact: (513) 817-3995 | sok-it.com



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8. TAG (10%): This strawberry-themed apron from tag is a delightful reminder of spring's fresh produce. Perfect for cooking or baking, it combines style and functionality with its playful print and durable fabric. This apron is a wonderful way to add a touch of springtime cheer to the kitchen.

Contact: (800) 621-8350 | www.tagltd.com/en/

9. AURORA WORLD INC. (10% - ex promo):

Aurora World brings Snoopy to life in this adorable plush, where the beloved character holds a bright orange flower with a sweet smile. Perfect for fans of all ages, Snoopy adds nostalgia, charm, and a playful touch to any spring display or gift.

Contact: (888) 287-6722 | auroragift.com





10.

10. BURTON + BURTON (10%): Bring a burst of cheer to any event with Burton + Burton's daisy-shaped balloon. Its white petals and bright blue center are perfect for spring celebrations or adding a whimsical touch to your seasonal décor. This balloon is sure to spread smiles and brighten any space. Contact: (800) 241-2094 | burtonandburton.com

11. CARDTHARTIC (10%): The Friendship is a big thing card by Cardthartic is a heartfelt way to celebrate meaningful connections. Featuring a beautiful bouquet and a simple yet powerful message, this card is perfect for letting friends know how much they mean to you, adding a warm, thoughtful touch to any spring greeting. Contact: (800) 814-8145 | cardthartic.com



11.

WINTER PREVIEW BOOKLET 2025: *A Must-Have Guide for PPP Retailers*

Get ready to kick off the season with the 2025 Purchasing Power Plus Winter Preview Booklet! This digital guide is tailored exclusively for PPP Retailers, filled with special offers and connections to help you stock the perfect products for your hospital or pharmacy gift shop.

Inside, you'll find:

- **Exclusive 5% Winter Discount Offers:** Available only for PPP members in January and at select winter markets, these discounts are designed to boost your purchasing power.
- **Standard PPP Discounts:** Reliable, ongoing savings from our trusted vendors, available all winter long.

*A heartfelt thank you to our PPP Vendor Partners for making this booklet possible.
Here's to a season of connection, community, and celebration in 2025!*

Download your copy today!



With this sleek, easy-to-use e-magazine PDF, navigating the winter markets—whether in Dallas, Atlanta or Las Vegas—is a breeze. Simply present your PPP Retail Member store number when ordering to unlock these special deals.



PPP MONTHLY SOCIAL MEDIA TAKEOVER:

Spotlighting Our Featured Vendors

We love bringing the best products to our retail community, and what better way than through our monthly social media takeovers? Each month, we hand over our social media platforms to select vendors, giving them a dedicated space to showcase their products, share exclusive offers, and connect directly with you. This initiative not only highlights the creativity and passion of our vendors but also offers you a unique opportunity to engage with them and discover products that could add something special to your shop.

In October and November, we featured some of our newer PPP brands, each offering something unique and valuable. With each feature, you'll find stories behind the products, insights into the companies, and exclusive highlights that make them

worth checking out.

Why Follow Our Social Media Takeover?

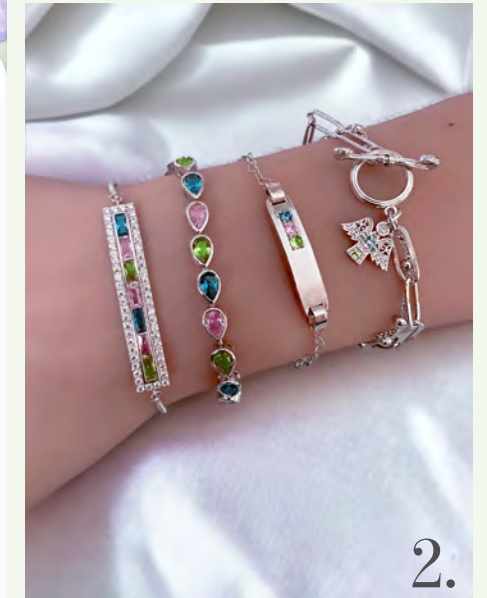
By joining us on Facebook, Instagram, and LinkedIn, you'll stay in the loop with:

- 1. **REGULAR FEATURES:** Be the first to learn about new products and offers from our vendors.
- 2. **INSPIRING STORIES:** Discover the passion behind the brands and the people who make it happen.
- 3. **EXCLUSIVE CONTENT:** Enjoy buzz-worthy highlights and promotions designed specifically for our PPP community.

We would love your engagement and support! Your comments, likes, and shares help build a vibrant community that values connection, innovation, and quality products. Together, let's keep growing and supporting the brands that make our retail community thrive.



1. LIFELINES, LLC (10%): From Melissa Bernstein, visionary creative behind Melissa & Doug Toys. Lifelines: a collection of tools designed for fast, fun, and effective stress relief using a revolutionary wellness technique, Sensory Immersion. Melissa has combined her innate genius for designing products with science-backed, sensory-based stress relief –creating a brand-new category of wellbeing. Contact: lifelines.com



2. SHIMMER BY CINDY (10%): This October, join us in making a difference. Discover our Shimmer for the Cure initiative that supports breast cancer awareness. Our MBC and Pretty in Pink collections feature stunning pieces in pink that are crafted with quality materials and excellent craftsmanship. Each piece is designed to inspire and empower. Contact: ShimmerbyCindy.com



3.

3. SASSYBADGE (10%): If you want an amazing badge reel, make it a SassyBadge! We are a nurse owned company that knows how to make you shine with the largest variety of the most sparkly badges in town. Our selection is addictive, so your shoppers will be back for more!

Contact: (941) 539-2232 | sassybadge.com

4. DYCE GAMES (10%): Dyce Games is a team of passionate game lovers, designers and marketers. They have grown their games portfolio to include many amazing family and adult party games. Their mission is to create fun games that people can play together in the real world, bringing friends and families closer together.

Contact: dycegames.com



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5. NEW YORK PUZZLE COMPANY LLC (10%):

New York Puzzle Company captures a nostalgic, literary feel with puzzles inspired by The New Yorker, Harry Potter, and artists like Loré Pemberton and Victo Ngai. Proudly made in the USA and a 1% for the Planet partner, these puzzles combine artistic creativity with sustainability.

Contact: (347) 815-1234 |

wholesale.newyorkpuzzlecompany.com

6. RENFRO BRANDS HOTSOX (10%):

From Fashion to art to music and whatever else people are talking about, HOTSOX is a place for anyone to find something they love. When you step into a pair of HOTSOX, you step into the world feeling seen and celebrated with socks that tie you together with your community, interests and the latest fashion trends.

Contact: (855) 258-1571 | hotsoxb2b.com



6.

We're excited to continue this journey with our vendors and hope to see you along for the ride. Be sure to follow us and stay tuned for next month's takeover, where new vendors and products await. Your support makes all the difference—let's keep the conversation going!

Follow Along   

Purple Hues: A Color Story

Looking for a fresh way to breathe life into your shelves? Creating a color story with a specific hue, like purple, can transform your display into an engaging and visually cohesive space. This is a fantastic strategy for grouping products that may not have sold in other collections or for showcasing those charming odds and ends you're unsure how to arrange. By organizing products by color, even unrelated items come together to create an eye-catching, unified look that encourages customers to explore. Here are some fantastic purple-hued items from our PPP vendors, perfect for sparking creativity and helping you craft a beautiful, enchanting display!



1.

1. CHARLIE BEARS NORTH AMERICA INC. (10%): Meet Meghan, the brand-new plush bear from Charlie Bears, dressed in soft lavender fur and adorned with a matching bow. Meghan is irresistibly cuddly and collectible, making her a delightful addition to any display. She brings a warm and whimsical touch to your shelves that's bound to capture hearts. Contact: (561) 328-9936 | charliebears.com



3.

2. HAUTE DIGGITY DOG LLC (10%): Add some playful charm to your pet display with Haute Diggity Dog's Olipup Classic Grrrape plush toy. Shaped like a grape-flavored soda can, this quirky toy is a humorous nod to popular beverages. Its vibrant purple hue and fun design will captivate pet owners looking for something unique and entertaining for their furry friends. Contact: (877) 861-7258 | hautediggitydog.com



2.

3. THE LANG COMPANY (10% - 20% Dated Product): Feelings & Needs Flashcards on a Ring by The Lang Company offer a vibrant and educational addition to any family-friendly or educational display. These purple-themed flashcards help kids learn about emotions in a playful, interactive way. Ideal for parents and educators, they're a colorful tool that brings learning to life, sparking curiosity and engagement. Contact: (800) 262-2611 | dgamecasupscale.com/the-lang-companies-1



4.

4. MICHAEL MALUL LONDON PERFUMES (10%): The Berry+Blanche fragrance by Michael Malul exudes sophistication and elegance, beautifully packaged in a luxurious purple bottle. With its rich scent profile and refined look, this fragrance is an ideal choice for a beauty or wellness section. It adds a touch of class and indulgence to your display, appealing to customers seeking a high-end, sensory experience. Contact: (614) 551-7707 | michaelmalul.com

5. PICTURA (10%): Bring tranquility to your display with this serene art print from Pictura. Capturing a countryside landscape in subtle purple tones, this artwork evokes calm and relaxation, making it perfect for customers looking to add a peaceful touch to their homes. Its soft hues make it an elegant complement to any purple-inspired display.

Contact: (800) 000-0000 | [Pictura.com](https://www.pictura.com)

6. SCOJO NEW YORK (10%): Gels are the ultimate in comfort and durability. These ultra-lightweight, flexible reading glasses come in a variety of vibrant colors and are available in eight ready-to-wear powers. Plus, they come with a 100% recycled case, making them as eco-friendly as they are functional.

Contact: (888) 560-1060 | [scojo.com](https://www.scojo.com)

7. SMASHDISCOUNT (10%): Charge your iPhone, iPad, and AirPods with ease using the 6' Lightning to USB-A cable. MFi certified for guaranteed compatibility, these durable cables are built to last and work perfectly with A+C Fast Dual Wall Chargers.

Contact: (888) 317-0154 | [smashdiscount.com](https://www.smashdiscount.com)



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6' Lightning to USB-A

TIKTOK TRENDS SHAPING RETAIL



TikTok's influence on consumer behavior is reshaping the shopping landscape. Retail buyers for hospital gift shops and pharmacies should take note of the key trends identified in TikTok's "What's Next" Shopping Trend Report for 2024, which highlights consumer desires to bend reality, foster communities, and build deeper connections with brands.

Shoppers are seeking more joy, community, and trust in their purchases. They're increasingly optimistic, focusing on creating opportunities rather than reacting to external pressures like inflation. Consumers now prioritize strategic spending that balances quality with fun, seeking items that last and foster a sense of belonging.

KEY TRENDS TO WATCH:

- *Brandship*: Consumers are leaning towards brands that align with their values, forming trust-based, friendship-like connections with them. Retailers should prioritize offering products from brands that emphasize sustainability, diversity, and consistent engagement.
- *Mood-Boosting Purchases (Glimmers)*: With high levels of loneliness reported, TikTok has become a hub for lighthearted and mood-enhancing content. Consider offering products that promote wellness, joy, and moments of calm, such as soothing skincare or small indulgences.
- *Newstalgia*: Consumers are blending nostalgia with modern products, appealing to cross-generational shoppers. Stock items that evoke a sense of the past but are reimagined for today's audience, like vintage-inspired accessories or retro-themed games.

INTRODUCING



LIFEFORCE GLASS



10% Discount | (800) 828-3870
lifecycleglass.com
Opening \$125 | Reorder \$125

Lifeforce Glass is an inspirational gift wholesale supplier, offering unique glass stones, magnets, plaques, bookmarks and more. Each item includes motivational text or imagery to capture the recipient's attention. Their products are popular in healthcare facilities, museum and hospital gift shops, and many other retail settings.



LIVENTI INC



10% Discount | (844) 548-3684
wholesale.liventi.us
Opening \$250 | Reorder \$150

Piero Liventi offers an exciting range of vibrant colors and superior-quality products, from adorable baby accessories to fashionable everyday jewelry and comfortable socks for all ages. We are the House of the Boogie Toes the rattle socks everyone loves. We have something special for everyone. Our unique items make fantastic gifts for every occasion.

INTRODUCING



RUSTIC MARLIN



10% Discount | (508) 376-1004
rusticmarlin.com
Opening \$150 | Reorder \$100

Your new favorite home decor brand! Founded out of love in 2012 when husband and wife team tied the knot, Rustic Marlin handcrafts American-made products for your customers. Set your store apart with their easy to personalize signs, decor and more.

INTRODUCING JANUARY 2025 LAUNCH!

We are excited to share that effective January 1, 2025, Opportunities LLC will be part of the Purchasing Power Plus Community and extending the PPP Discount to our Retailers!



OPPORTUNITIES LLC



10% Discount | (517) 741-9675
oppwholesale.com
Opening \$250 | Reorder \$250

Opportunities LLC offers high-margin, on-trend products through expert design and development. Retailers count on them for a wide range of seasonal items, fashion, accessories, footwear, and kitchenware. With unmatched product diversity and a can-do mindset, they deliver great value and profitability. The opportunities are endless.



Simply Enchanting

Unicorns embody the essence of fantasy, bringing wonder and joy to anyone who believes in a little magic. Perfect for children, collectors, and anyone enchanted by these mystical creatures, our unicorn-themed items will add a vibrant and whimsical touch to your displays. Here's a roundup of the most delightful unicorn products that are sure to captivate and

1. GOFFA INTERNATIONAL (10%): These plush unicorns from Goffa International are the ultimate cuddle companions. Available in multiple sizes, each unicorn is crafted from the softest pastel-colored fur, with sweet faces and shimmering horns. They're the perfect magical addition to any room, bringing comfort and charm to unicorn lovers of all ages. Contact: (201) 528-8999 | giffausa.com

2. GOOSEWADDLE + PELLO (10%): This snuggly unicorn plush from GooseWaddle is adorned with adorable heart patterns and a soft, calming color palette. Perfect for little arms to hug, this plush brings the magic of unicorns to life in the coziest way. Its dreamy design and gentle colors make it a beloved companion. Contact: (252) 317-0578 | goosewaddle.com

3. AVANTI PRESS, INC. (10%): Bring a dash of unicorn magic to birthdays with Avanti's Unicorn Birthday Card. With a beautifully vibrant design that captures the whimsy and fantasy of unicorns, this card is a keepsake-worthy piece that will make any recipient feel like they're in a fairytale. Contact: (800) 228-2684 | avanti-press.mysshopify.com/pages/2023-catalogs



inspire your customers.



4. SASSYBADGE (10%): Add a hint of sparkle to your workday with this rhinestone-studded unicorn badge reel from SassyBadge. Featuring a floral-accented horn and shimmering details, this badge reel is perfect for unicorn enthusiasts who want to bring a little magic to their everyday routines. Contact: (941) 539-2232 | sassybadge.com

5. SCHOLASTIC (10%): Unicorns in Charge is a delightful storybook that invites young readers into a world of unicorn adventures. Filled with enchanting illustrations and whimsical tales, this book inspires children to imagine and dream big. It's an absolute must for little unicorn fans who love to explore magical worlds. Contact: (888) 724-1872 | scholastic.com

6. JIGGY PUZZLES (10%): Experience the magic of unicorns while relaxing with Jiggy Puzzles' Unicorn Color Puzzle. Featuring a beautiful and vibrant illustration of a girl alongside a unicorn, this puzzle is both a work of art and a soothing activity. Perfect for unicorn enthusiasts and art lovers, it adds a touch of creativity and wonder to puzzle time. Contact: (626) 375-4813 | jiggypuzzles.com

7. OUTSIDE THE BOX (10%): The Sparkle and Shine badge reels combine style with practicality, crafted from high-quality materials for ultimate durability and safety in the medical field, as well as everyday use. Each reel features a sturdy, heavy-duty design, with a strong rotating alligator clip and a reliable retractable string capable of supporting more weight than your standard badge reel. Contact: (800) 977-4704 | badgeapeel.com



Buzz Worthy December Giveaway



Want a more positive Life? Introducing Lovesnap, A stylish reminder to talk nice to yourself. This beautiful bracelet is a proven tool for overcoming negative self-talk, and any limiting beliefs through a simple yet powerful rubber band technique CBT(cognitive behavioral therapy). The bracelets provide a visual and physical reminder to tackle self-doubt and anxiety, helping you build confidence and embrace your true potential. Each snap serves as a reminder to embrace your inner strength and live a more fulfilling life. Get snapping!

GIVEAWAY

Three recipients will be chosen to win a prize valued at \$25, \$35, or \$55. These amounts can be applied to a future wholesale order from Lovesnap!

Lovesnap

10% Discount | (310) 384-3405 | lovesnap.com | Opening \$330 | Reorder \$100



Buzz Worthy January Giveaway



GIVEAWAY 1

Family-Friendly 16pc Multi-Game PDQ
Winner will receive a 16pc family friendly multi game PDQ display if you are the lucky winner.
Games include Dyce Game's top sellers: Hot Seat, Pick Your Poison, Brain Freeze and Liar Liar.

Wholesale Value: \$80
Retail Value: \$160



GIVEAWAY 2

Dyce Games #1 selling family game is First to Worst. First to Worst, challenges players to rank items 1-5 and see if your loved ones know you by guessing the order. Winner will receive 6 units in their tuckbox format.

Wholesale Value: \$30
Retail Value: \$60



GIVEAWAY 3

History Trivia Game is perfect for all knowledge levels. Win by answering questions or strategizing to block opponents. A fun mix of strategy and trivia for everyone to enjoy! Winner will receive five boxes.

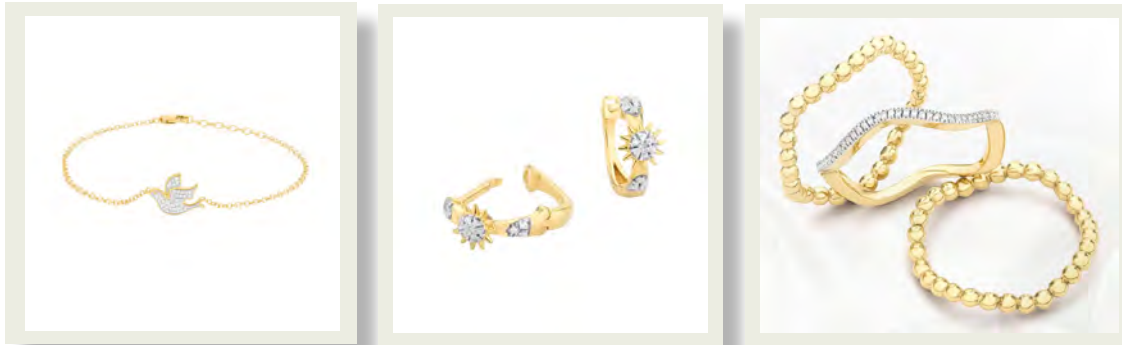
Wholesale Value: \$50
Retail Value: \$100

Dyce Games

10% Discount | dycegames.com | Opening \$200 | Reorder \$0

Vendor Profiles

Discovering More About Our PPP Vendors



Ella Stein is a luxury fashion brand that offers a curated selection of high-end, timeless clothing and accessories for women. With a focus on craftsmanship, elegance, and sustainability, Ella Stein combines sophisticated designs with premium fabrics to create versatile pieces that exude effortless style. Each collection is thoughtfully designed to blend contemporary trends with classic aesthetics, ensuring that every item remains both stylish and enduring. Committed to ethical production and quality, Ella Stein seeks to provide women with beautifully crafted garments that can be worn for years to come, making them an essential part of any wardrobe.

10% Discount | (646) 904-5885 | ellastein.com | Opening \$500 | Reorder \$100



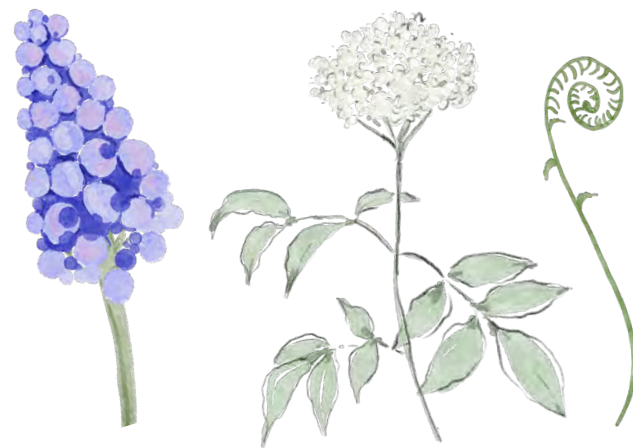
LoveHandle is revolutionizing the way we use our phones with its innovative, high-quality accessories designed for ultimate comfort and convenience. Their flagship product, the LoveHandle, is a sleek, ergonomic grip that transforms your smartphone or tablet experience. Offering a secure, comfortable hold, it's the perfect solution for those who want to use their devices with ease and style. The LoveHandle easily attaches to the back of your device with a strong adhesive, ensuring durability and long-lasting use. Combining functionality, portability, and design, LoveHandle aims to offer practical solutions for mobile device users seeking both comfort and portability in their everyday tech accessories.

10% Discount | (281) 778-2051 | lovehandle.com | Opening \$250 | Reorder \$150



Sprinkles Galore: *Sweet and Colorful Products to Brighten Your Shelves*

Sprinkles are an instant mood-lifter, adding a pop of color and joy to everyday items. Perfect for birthdays, celebrations, or just a little extra sweetness, sprinkle-themed products bring a playful touch to any display. These delightful sprinkle-inspired items are bound to bring smiles and sweetness to your customers' lives.



1. BETTY BLU (10%): These Sprinkles Donut Wax Melts bring the cozy aroma of freshly baked donuts with a hint of sugar, cinnamon, and creamy vanilla. Shaped like mini donuts and topped with colorful sprinkles, they're a deliciously fun way to fill any space with a sweet scent.

Contact: (941) 500-4089 | bettyblu.com

2. CALYPSO CARDS (10%): This cheerful Happy Birthday Cupcake Card features a cupcake overflowing with colorful sprinkles, topped with a red apple and birthday banner. It's the perfect way to send joyful birthday wishes with a touch of sweetness.

Contact: (978) 287-5905 | calypsocards.com

3. CAMILLE BECKMAN CORPORATION (10%): Pamper yourself with the Love Sprinkles Vanilla Cupcake Gift Set, featuring a hand and shower cleansing gel paired with a luxurious glycerine hand therapy cream. Infused with a scent reminiscent of vanilla cupcakes, this set is a treat for the senses, wrapped in beautiful, sprinkle-inspired packaging.

Contact: (800) 433-0060 | wholesale.camillebeckman.com



4. COMPENDIUM (10%): Send the sweetest wishes with Compendium's May You Be Covered in Sprinkles card. Featuring an array of fun, sprinkled treats, this card is a colorful way to celebrate any occasion with a little extra joy and sweetness.

Contact: (206) 812-1640 | live-inspired.com

5. IT'S POPPIN' (10%): Treat yourself to Birthday Cake Popcorn, a unique snack that combines the flavors of birthday cake with white chocolate drizzle and a generous sprinkle topping. This delightful treat is perfect for parties or as a sweet indulgence for any sprinkle lover.

Contact: (608) 296-5102 | itspoppinwholesale.mysopify.com

6. MOLLY&YOU (10%): Brighten up your snack time with Molly & You's Birthday Cake Mug Cake Mix. This quick and easy mug cake mix features a fun sprinkle topping, creating a warm, delicious treat that's perfect for an instant celebration.

Contact: (888) 552-9768 | molly-you.com



ANNUAL PPP EVENT AT AMERICASMART

January 16, 2025



Don't miss out on this exciting opportunity! Join us at the Annual PPP Event in Atlanta on Thursday, January 16, 2025, at AmericasMart. Exclusively for PPP Retail Members, this event offers you a unique chance to connect with fellow gift shop managers, industry peers, and our valued Vendor Partners.

WHY ATTEND?

- **8:30 A.M. COMPLIMENTARY BREAKFAST:** Start your day by networking over a delicious breakfast.
- **VENDOR WRITING FLOOR OPENS AT 9:00 A.M.:** Access an exceptional range of vendors, with many offering an additional 5% discount during the January Market—maximizing your savings.
- **BUILD CONNECTIONS AND COMMUNITY:** Strengthen your network and discover the latest products to enhance your shop's offerings.

EVENT DETAILS:

Date: Thursday, January 16, 2025

Time: 8:30 a.m. – Noon

Location: B1 – Floor 8 – East Hall, AmericasMart, Atlanta

Your support and participation are vital to making this event a success. Register today and secure your spot at this valuable event for the PPP community. We can't wait to see you there!

Register Today!

<https://www.purchasingpowerplus.com/marketseason/>

Empowering Our Community: The Impact of Supporting PPP Vendors

As a valued member of the PPP community, your engagement with our vendors is essential to the strength and future of our network. Much like voting, your support truly makes a difference—one that directly impacts not only your own business but also the entire PPP ecosystem. When we all pull together, we create a marketplace fueled by collaboration, shared success, and sustained growth.

Why Does Your Support Matter? When you prioritize purchasing from PPP Vendors, you're not just making a transaction—you're strengthening our community. Each interaction shows vendors that our network is valuable and vibrant, encouraging them to stay active and engaged. Vendors sometimes step back because they don't realize how much they're valued within PPP, and that's where you can make an enormous impact.

Your support keeps resources like the Market Preview Booklets, Morning Coffees, Travel Incentives, and Exclusive Events thriving and accessible. These

benefits are only possible with a committed network of vendors who believe in the PPP vision, and your partnership is a key part of that vision.

HOW CAN YOU MAKE A DIFFERENCE?

1. Engage Actively: Reach out and connect with our PPP Vendors. Let them know how much their products mean to your business and share the positive impact their contributions have had on our community.
2. Encourage Past Vendors to Rejoin: If there's a vendor you loved who has stepped back from the program, consider reaching out. A simple message expressing your appreciation could inspire them to rejoin and keep enriching our network.

3. Choose PPP Vendors First: By selecting PPP Vendors whenever possible, you're helping to sustain the valuable resources and relationships that make our community special. Every order counts toward building a stronger, more supportive network.

TOGETHER, WE'RE STRONGER

Let's work together to reinforce the power of our connections, deepen our partnerships, and build a marketplace where every member contributes to and benefits from our collective success. When we actively support our vendors, we're ensuring a vibrant, resilient future for all of us. Let's keep the momentum going—our community's strength lies in each of us doing our part!

VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members: Effective October 1st: Whitney Howard Designs
November 1st: Baby Paper; Bamboo Trading Company; Banana Panda Inc; BANDED; Broken Top Brands; Harvest House Publishers;
Lauren-Spencer Group, LLC; Mobi; MODGY; OOLY LLC; RainCaper; Retro 1951, Inc.; TREND enterprises, Inc.; WordTeasers



**PURCHASING
POWER PLUS**
The Premier Healthcare Gift Shop Network

8350 Bee Ridge Road #170 | Sarasota, Florida 34241
(888) 221-3367



Stay in Touch



memberteam@purchasingpowerplus.net
www.purchasingpowerplus.com